



Yunasai Holdings Ltd scales authority, not content volume.

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YUNASAI HOLDINGS LTD

Publishing. Advisory. Intellectual Property.

Helping founders, leaders and thoughtful professionals move from fragmentation towards clarity, structure and long-term effectiveness.

Building authority, clarity and coherent growth through publishing, advisory services and original intellectual property.

Who We Are

Yunasai Holdings Ltd is a boutique publishing and advisory company focused on sovereignty, consciousness, leadership and coherent living.

Unlike self-publishing platforms, creator marketplaces and content networks, Yunasai develops and distributes its own intellectual property through books, essays, educational frameworks and advisory services.

Who We Work With

Yunasai Holdings Ltd primarily works with:

- Founders
- Executives
- Business owners
- Creators
- Consultants
- Leadership teams

We are best suited to individuals and organisations seeking greater clarity, structure, coherence, and long-term strategic effectiveness.

We are not designed for volume-driven coaching, mass training programmes or transactional consultancy.

What Makes Us Different

Traditional Publishing

- Optimises volume
- Chases attention
- Increases output
- Competes for visibility

Yunasai Holdings

- Builds authority
- Curates ideas
- Prioritises depth
- Creates long-term value

Yunasai Holdings Ltd scales authority, not content volume.

Our Ecosystem

The Sovereign Matrix

A Framework for Building a Sovereign Life

Focus:

- Leadership
- Structure
- Attention
- Responsibility

YUNASAI

Consciousness, Integration and the Organic Architecture of Becoming

Focus:

- Participation
- Consciousness
- Integration
- Becoming

The Sovereign Matrix Publication

Monthly essays exploring:

- Sovereignty
- Consciousness
- Leadership
- Coherent Living

Published on the 1st of each month.

Advisory Services

Strategic Clarity

Helping founders identify what matters most.

Suitable For

- Founders
- Creators
- Business owners
- Leadership teams

Leadership Development

Building responsibility, execution, and self-governance.

Founder Support

Helping founders build businesses that support freedom rather than consume it.

Systems and Structure

Designing practical operating systems that reduce friction and increase coherence.

Access Pathways

Yunasai Holdings Ltd offers multiple ways to engage with its ideas, frameworks and advisory ecosystem.

Books

Physical and digital editions.

Publication

Free and premium publication access.

Advisory

Available by application.

Subscription Tier

Premium Publication

£15–£30 per month

For:

- deeper essays
- operating frameworks
- case studies
- implementation material

Digital Programs

Operational Blueprint Kit

£50–£100

Masterclasses

£300–£700

Advisory

Executive Advisory Retainer

Executive Advisory

Available by application.

Designed for founders, executives and leadership teams navigating significant complexity.

All engagements begin with an application process to ensure alignment, readiness and mutual fit.

Minimum:

3–6 months

Corporate Intensives

Corporate Governance Intensives

Available by proposal.

The Yunasai Difference

“In a world optimised for noise,
Yunasai Holdings Ltd is designed for
depth.

We do not pursue volume.

We pursue coherence.

We do not optimise for attention.

We optimise for authority.

We do not publish more.

We publish what matters.”

Founder

Yannick Nyah

Founder • Writer • Publisher

Creator of The Sovereign Matrix and YUNASAI.

Building a long-term body of work exploring sovereignty, consciousness, and coherent living.

Contact Details To Use

Public

hello@sovereignm.com

Use for:

- enquiries
- speaking
- collaboration
- media

Legal

legal@sovereignm.com

Use for:

- contracts
- licensing
- publishing agreements

Finance

accounts@sovereignm.com

Use for:

- invoices
- payments
- accounts

Website

www.sovereignm.com

Books • Essays • Advisory • Publication Updates

Publication

The Sovereign Matrix

Monthly essays exploring sovereignty, leadership, consciousness and coherent living.

<https://yannicknyah.substack.com>